

## **MG Motor India to train 200 students under its MG Nurture Program**

**Gurugram, May 15, 2020:** Furthering its commitment to serving the community at large, MG Motor India has announced the **MG Nurture Program**, a first-of-its-kind student support program that focuses on training students. The initiative will equip around 200 students with a market-focused skill set and make them future-ready.

In these testing and extended lockdown times, MG Motor India's initiative is aimed at imparting the student community with skills that will enhance their career prospects in future. In return, the carmaker will also benefit from the creative and innovative ideas of the country's youth. CollegeDekho will provide the ecosystem support for the screening test for MG Nurture program. It will have an industry-first, robotic selection process, assisted by another start-up EvueMe Selection Robot. The program also has a special attraction of providing few scholarships for higher studies.

Speaking on the initiative, **Rajeev Chaba, President and Managing Director – MG Motor India**, commented, "During these times, the MG Nurture Program enables us to reach out to students and empower them in being future-ready for the market. The program will start from June for a period of eight weeks and we will also look at providing job opportunities to some of the bright students thereafter. The initiative has been launched for giving an immersive learning experience to students and creating a forward-looking talent pool in our country."

MG Nurture is the latest initiative in a series of programs that the automaker has undertaken to reinforce its commitment towards society and community. As part of its inclusive philosophy, the ratio of males and females shortlisted will be 50:50 under the program.

MG Bridge, a two-way cross-cultural exchange program between Britain and India was also initiated by the carmaker. The company recently announced 'Drive Her Back', a unique program that enabled experienced and qualified women to return to the workplace with dignity and pride, creating a diverse pool of employees at MG in India.

### **About MG Motor India**

Founded in the UK in 1924, Morris Garages vehicles were world famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has more than a million loyal fans, making it by far one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic and innovative brand over the last 96 years. MG Motor India has commenced its manufacturing operations at its car manufacturing plant at Halol in Gujarat.

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