

MG Motor fosters young talent; partners with professional golfer Tvesa Malik

13th April 2022: MG Motor India has announced its partnership with Professional Golfer Tvesa Malik, enabling women empowerment and showcasing its support for women in sports. Previously, the British carmaker had partnered with Khel Ratna and Arjuna Awardee - Deepa Malik, India's first silver medalist in the 2020 Tokyo Paralympics - Bhavina Patel, and football revolutionist of Gujarat - Patan Girls.

At a very young age, Tvesa was ranked 1st Pro in the Women's Golf Association India (WGAI) in 2018. Through the association with MG Motor India, Tvesa will be representing the brand in various tournaments and championships. The three-year association with Tvesa is MG's step towards fostering and motivating young talent.

Talking about the partnership, **Udit Malhotra, Head Marketing, MG Motor India**, said, "India is a land of enormous talent and a home to popular sports, including golf. With the growing interest of youngsters (especially women) in the sport, golf has the potential to put India on a global map, especially after our country signed off 4th in the Olympic Games 2021. This association is in line with our core values of encouraging young women in sports."

Tvesa Malik, Professional Golfer, said, "I am delighted to be a part of the MG family. It's an iconic, classic British automotive brand that I have seen growing up. It's good to see companies like MG Motor coming forward to nurture women's talent in sports. I'm happy to embark on this journey with them and hope to inspire more women to take up golf in India."

MG Motor is known for its community and diversity-driven initiatives, especially focusing on women and girl child. Some of these initiatives include Girl Child Education, Drive Her Back, support of Patan Girls, and dedicated hostels for women employees.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workforces. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor - India's first SUV with with personal AI assistant and Autonomous (Level 2) technology.

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